

NASIG Board Meeting Minutes

December 13 | 1-2:30 pm

Meeting Link -

<https://iu.zoom.us/j/88156371343?pwd=RIRwQ3FXVXA5R1ZBeHgyb1dGRkZqdz09>

Executive Board:

President: Dana Sinclair, 2022/23

Vice President/President-Elect: Courtney McAllister 2020/2022

Past President: Ted Westervelt, 2022

Secretary: Willa Tavernier, 2021/24

Treasurer: Shannon Keller, 2022/24

Members at Large:

Mary Ann Jones, 2020/23

Treasa Bane, 2021/24

Moon Kim, 2021/24

Sonali Sugrim, 2022/23

Ilda Cardenas, 2022/25

Xiaoyan Song, 2022/2025

Ex Officio

Steve Oberg, *Social Media & Marketing Coordinator*

(Post currently vacant) *(Newsletter Editor)*

1. Welcome *President Dana* called the meeting to order at 1:03pm
2. Minutes & Board decisions by mail (*Secretary*)
 - a. *Opening Speaker - Dan Law, Andy Warhol Museum.* Willa Tavernier asked board members to confirm that we have no objections. There were no objections and the Board approved this by consensus.
3. Nominations & Elections - candidates for Treasurer and VP

Discussion

- a. The call has been extended to January 6
- b. For the Vice-President/President-Elect role, so we need to extend the call.

Decision/Action item: Board members agreed that Steve Oberg should send out an extended call for VP and reminder of call for Treasurer. Both should have the same end date. These communications should include a statement that persons can self-nominate.

4. Twitter (*Steve*) - A lot has transpired since Elon Musk has taken over Twitter in terms of its values, however our tweets still get engagement. An alternative to Twitter is Mastodon. The question is whether we should close our Twitter account.

Discussion

Members discussed the following points

- Moving away from Twitter is in the best interest of the organization but we need a few months transition time to let people know and give them the other options that we have
- Twitter is the platform on which we have the highest engagement. We can start moving to another platform but since many library Twitter/Scholcomm discussions don't seem to be going anywhere we should defer the decision. Our LinkedIn has become more active over time and has drawn more and more numbers of followers and Instagram is also growing. There's not as much growth in Twitter although there is more activity
- We may be able to run a poll on Twitter to see where our engaged audience is moving to
- Does the board approve opening a Mastodon account at a minimum?

Decision

Board members decided by consensus that we should proceed to open a Mastodon account and defer a decision on deleting our Twitter account for the time being.

Action item: Steve Oberg should proceed to establish a Mastodon account and notify the Board as well as any other relevant committees.

5. CPC Questions (*Mary Ann Jones*)

- a. Currently, the cost for a student registration is \$100 and the speaker discount is \$100, so in effect a student who is also a speaker attends the conference for free. Is that the intent from the board? If not, how do we handle the speaker discount for a student?
 - i. At the Fall Board Meeting we decided on a \$25 student discount
- b. In looking over last year's registration page, I realized that there was one rate that wasn't covered in the Board's response about this year's rates. Will the Proceedings Editors be receiving the 50% discount like last year?
- c. Does the concurrent speaker rate apply to full programs only (not lightning rounds or snapshot sessions)? If yes, are there any discounts for those presenting shorter sessions?

Discussion

Members discussed the following points.

- In previous discussions around program issues we were minded to maintain 2019 policies
- At one point the Senior Editor got a stipend but this was problematic as sometimes the person was prohibited from accepting a stipend. A 50% discount across the board would be easier to administer
 - "Serve two- year term
 - For first year, position is virtual with no stipend but they would receive same reduced registration as CPC if attending the conference
 - For second year, position requires Conference Attendance , and \$1,000

- travel stipend is provided (no reduced registration in second year)”
- In November 2021 we voted to keep this tiered structure

Decision

- By consensus the board decided to keep the tiered structure with the flexibility in the event the senior Editor cannot accept the stipend, we can provide the value of the \$1,000 by paying their registration and a portion of their hotel nights.
- By consensus the board decided to stick with the policy of the speaker discount only being for concurrent sessions.

6. PPC Updates (*Courtney McAllister*)

- a. Vision Speaker update
 - i. Tarida Anantachai has agreed to be the vision speaker. Her talk will not be live streamed but she agrees to an audio recording for the purpose of a blog post.
- b. Improving the Vision Speaker experience - Board member comments are needed on this document drafted by Courtney
- c. Response to call for proposals
 - i. 38 proposals so we do not have to extend the call
 - ii. Call for shorter sessions will go out next year

Discussion

- Improving the Vision Speaker experience - It may be more effective to have the initial contact be an email with minimal details requesting a zoom call or phone call to discuss further, as people tend not to answer ‘cold’ phone calls. Members will review and comment on the proposal.
- Response to call for proposals: ISSN has put in a proposal to announce the launch of a new service at NASIG conference 2023

Action items-

- **Board Members should review and comment on the proposal for improving the Vision Speaker experience**

7. SpringerNature Proposal for sponsored lunch - (*Steve Oberg*) Nicole Ameduri, our fundraiser who works at Springer Nature, has inquired about Springer Nature providing a sponsored session at the 2023 conference which would include a meal

Discussion

Board members discussed the following points

- a. Any such session should be open to everyone
- b. Any such session should not require an additional registration step for data gathering
- c. Any such session should not be a concurrent session and compete with people who submitted a proposal and were accepted
- d. Vendors are an important part of our community as well so we have to be inclusive

- e. It may be worthwhile to try it next year and use the conference evaluations to help inform the Board's decision whether to continue the practice
- f. Nicole may have a conflict of interest in looking at this as a SpringerNature employee. However if she has a range of amounts for sponsorship this would be useful for decision making
- g. Nicole indicated that Springer Nature is not interested in changing the overall character of the NASIG conference
- h. We do not have enough data to suggest what our bottom line would be for a sponsored lunch, but the sponsorship amount should be 2-3x for what our top sponsorship would be
- i. Anna is requesting an updated banquet menu from the hotel to get an accurate amount for a box lunch, for example.
- j. This can also be a supper event
- i. Possibly for a future conference because the Pittsburgh schedule is pretty much set
- k. Also consider that vendors will need a headcount so if we do not allow pre-registration so we may want to do estimates by room sizes
- l. At exhibitions vendors often have a business card jar raffle and something like this would not be objectionable

Action item: Board members agreed that Shannon and Steve should co-ordinate to continue the conversation with Nicole about a vendor sponsored session bearing in mind the follow key points for such a session, including

- **Open to everyone**
- **No pre-registration for data gathering**

8. Proposed Amendment for disbanding Committees (*Moon*)

Action item: All board members should review the [Bylaws](#) and the [amendment for disbanding committees](#) and comment by Dec 23, 2022 so that a decision can be made at the January meeting.

9. Standards Committee - NISO (*Mary Ann*)

- a. Keondra Bailey as liaison

Discussion

- The issue is whether there is a conflict of interest in Keondra Bailey sitting on the Standards Committee
- We have no MoU with NISO. We are a member of NISO for which we pay a membership fee. There are member benefits which a board sub-group is detailing
- The issue of perhaps appointing her as a liaison is in relation to the term limits which is not a pressing issue. This is part of the larger conversation with strategic affiliates; also an issue of institutional knowledge/knowledge management

Decision

By consensus the Board agreed that there is no inherent conflict of interest in Keondra being a member of the Standards Committee but there is a potential one if the Committee

has to vote on a NISO issue on which NISO has a position. Keondra should remain on the committee and if such a conflict of interest arises Keondra should recuse herself from voting.

Action item

Mary Ann will notify Keondra that there is no issue with her remaining a member of the Standards Committee, however if a committee vote comes up which presents a conflict of interest for her as a NISO employee she should recuse herself from that vote.

10. IFLA Nomination

- a. Rebecca Bealer as nominee (*Willa*). In December 2018 after becoming an IFLA member NASIG sent out a call for volunteers to serve on the following IFLA Committees:

Serials and other Continuing Resources

(<https://www.ifla.org/serials-and-continuing-resources>)

Health and Biosciences Libraries

(<https://www.ifla.org/health-and-biosciences-libraries>)

Continuing Professional Development and Workplace Learning

(<https://www.ifla.org/cpdwl>)

Rebecca volunteered and was nominated and elected to the Serials and other Continuing Resources Committee. Her term is coming to an end and she would like to continue to serve, so she is inquiring whether NASIG can nominate her again in the upcoming 2023 IFLA elections.

Decision

After thoughtful consideration Board members decided by consensus that NASIG would nominate Rebecca Bealer to continue to serve on the IFLA Serials and other Continuing Resources Committee.

Action item:

Shannon will monitor the treasurer@nasig.org email for information from IFLA about the 2023 elections. Willa will notify Rebecca Bealer that NASIG intends to nominate her to serve on this Committee again.

11. Committee Reports

- a.  Site Selection mid-year report 2022.docx

Questions for Board

- i. Should we return to any recent location for 2025, and if so, where?

Discussion

- 1. We need to negotiate an on site conference asap as the sooner you lock it in the more affordable it is

2. We discussed virtual in alternate years, but we may need a separate meeting to decide on this
3. We discussed college campuses as options
 - a. Our last college campus conference was 2002. We should find a location that has hotels nearby as there was a strong desire not to stay in dorms
4. Also an option not to provide food but we may have to pay for exhibit space
5. We can also look into sponsored breakfasts

Action item

Board members decided that the Site Selection Committee should start to investigate options for the 2025 conference to include

- **what our costs would be if we do not do a Food & Beverage contract with the hotel e.g. costs of signage, spaces for events, workshops, and meals**
- **restricting location to states that will honor our New York non-profit status - this excludes Maryland**
- **options for hosting on college campuses provided that there are nearby hotels that meet the NASIG standard and in fairly close proximity to an airport that is nationally accessible**

The remainder of the agenda items were deferred until the next meeting. President Dana called the meeting to a close at 2:30 pm.