

NASIG Board Meeting Minutes  
May 11, 2021

***Executive Board:***

Betsy Appleton, *President*  
Ted Westervelt, *Vice President/President-Elect*  
Beth Ashmore, *Secretary*  
Cris Ferguson, *Treasurer*

***Members at Large:***

Keondra Bailey  
Katy DiVittorio  
Michael Fernandez  
Mary Ann Jones  
Shannon Keller  
Courtney McAllister

Chris Bullock, *Ex Officio*  
Anu Moorthy, *Ex Officio*

Guests: Treasa Bane, Moon Kim

*Regrets:* Kristen Wilson, *Past President*, Angela Dresselhaus, *Ex Officio*

**1.0 Welcome**

The meeting was called to order at 1:04 pm Eastern.

**2.0 CPC Update**

2.1 Logo vote

The board voted to approve logo B and will let Conference and Program Planning know they can go ahead and start using it on conference platforms. Mary Ann Jones will get an invoice for the logo sent to Cris Ferguson. Mary Ann will also forward the files to Communications and they can figure out what will work for them in terms of updating other parts of the website/platforms.

2.2 Registration numbers

We have over 600 registrations for the conference so we need to upgrade one Zoom room to to 1000 attendee webinar license at \$340/month.

**3.0 PPC Update**

Things are going well with the pre recorded sessions.

#### **4.0 [E&A Conference Survey](#)**

The Evaluation & Assessment Committee added a question to the conference survey about how attendees liked using the Discord channels for conference communication. Cris will get the \$50 Amazon gift card for the winner of the conference evaluation drawing.

#### **5.0 E&I proposal to make all future DEI webinars free.**

The April webinar had over 200 attendees which was great. Beth and incoming secretary Willa Tavernier will add CEC and E&I a summer board meeting to work out the logistics for future E&I webinars.

#### **6.0 E&I Conference Session Update**

Dana (E&I Chair and incoming NASIG VP) so won't be moderating the E&I conference session. Kristen Twardowski (E&I vice-chair) and Moon Kim (E&I member and incoming Board member) will co-moderate. April Hathcock can no longer be a panelist, but E&I has contacted a new panelist who has agreed, Treshani Perara. Other panelists include Raymond Pun and Jasmin L. Clark.

#### **7.0 A&R proposal to honor Dan Tonkery's Legacy**

7.1 Proposal to rename the Horizon Award in Tonkery's name

7.2 Add a write up about Tonkery and/or dedication to the 2020 (2021?) proceedings

The proposed new name for the Horizon award is the Dan Tonkery Memorial Networking Award. The board discussed renaming the award for 2022 and if we should retain the word Horizon in the award name for continuity. The board discussed creating a completely new award, however, the awards are expensive and there is no financial support associated with the proposal although there is some talk of fundraising. A&R also already has a lot of awards that they have to manage each year. The board discussed possibly using the name Dan Tonkery Horizon Award instead.

#### **8.0 Members Forum Agenda**

Beth will make slides based on the last Members Forum in 2019 including discussion starters for the new strategic plan. We can also use this as an opportunity to find volunteers for the new strategic planning task force.

#### **9.0 Membership Application Privacy Policy**

The NASIG membership application was asking people to accept a privacy policy that did not exist. We have removed that requirement from the application, but do we need a privacy policy to let members know how we will use their information. Yes, we probably need to do this and to

take into account that we do share conference attendee information with sponsors so we would want to make that clear.

### **10.0 OIC request for guidance**

The Open Initiatives Committee is continuing to gather information about Open Access options for Proceedings. At this point, they need some guidance from the Board about the budget for services (typesetting, indexing, etc.) NASIG would need to pay to facilitate a shift to Open. The budget for these services would be at least as much as we got with the change to a tiered membership dues. The board discussed asking OIC to look at multiple budget scenarios. For example, how much could we publish if the budget is \$5000, \$15,000 or \$30,000. The board also discussed looking for proceedings sponsors and including advertising in the proceedings.

### **11.0 Treasurer's Report**

Cris will move some money into savings once we have paid conference expenses. Sponsorship income is about \$5,000 more than in previous years. Fundraising coordinator, Nicole Ameduri has been very good at approaching potential sponsors early and the fact that our attendance has been higher last year and this year has helped Nicole make the case for sponsorship. It would be great to get her advice and invite Nicole to the post-conference debrief about her thoughts on the future of sponsorships and maybe even OIC funding

Working on

- Mail requested from UPS Store on 5/3/2021

Account Balances as of 4/13/2021

- Checking Account - \$82,872.42
- Savings Account - \$11,597.52
- Investment Accounts - \$309,651.40 as of February statement

Recent Expenses - charged via credit card

- BeeNet - \$500.00
- WordPress - \$75.04
- Zoom - \$90.13
- Zoom - \$87.50
- Zoom - \$245.00
- Zoom - \$42.00

Upcoming Expenses

- \$1039.67 Credit Card Payment (see above)

## Confirmed 2021 Conference Sponsors

### Tier 1 - \$2500

- AIP
- ACS
- Springer Nature
- Duke University Press
- Unsub
- EBSCO
- JAMA Network
- DeGruyter

### Tier 2 - \$1500

- Bloomsbury
- Wiley
- IOP Publishing
- OCLC
- Digitalia

- Oxford University Press

### Tier 3 - \$500

- Brill
- WT Cox

### Equity & Inclusion Scholarship

- Harrassowitz (x2)

### John Riddick Student Grant

- Michigan Publishing

## 12.0 Adjourn

The meeting was adjourned at 2:03 pm Eastern. Minutes submitted by: Beth Ashmore, Secretary, NASIG Executive Board.