

**Marketing and Social Media Coordinator**, submitted by: Eugenia Beh

## Members

Eugenia Beh, outgoing Coordinator, MIT Libraries

Chris Bullock, incoming Coordinator, Cal State Northridge

**Continuing Activities, placing emphasis on any activities supporting the 2017-2021 [Strategic Plan](#) (Required)**

**Completed Activities, placing emphasis on any activities supporting the 2017-2021 [Strategic Plan](#) (Required)**

- Created e-mail blast template in Wild Apricot and moved away from using AMO.
- Monitored Twitter account and answered questions during online conference.
- Created and posted to the blog, Twitter, and LinkedIn accounts:
  - NASIG Statement Against Racism
  - Registration Deadline for the 35th Annual NASIG Conference Online
  - NASIG 2020 Virtual Fun Run
  - NASIG Call for Recorders
  - NASIG Student Mentoring Program – Call for Mentees
  - NASIG Call for Mentors
  - Congratulations to the 2020 NASIG Award Winners!
  - Announcing the 35th Annual NASIG Conference Online
  - Accelerating print-to-digital and the need for Digital Preservation
  - NASIG Student Mentoring Program Call for Mentors
  - NASIG Election Results
  - Last Call: 2020 NASIG Election
  - Reminder: 2020 NASIG Election
  - NASIG 35th Annual Conference Cancelled
  - 2020 NASIG Election Open
  - Call for NASIG Proceedings Editors (new deadline)
  - NASIG Conference Update – COVID-19 Statement
  - Call for NASIG Proceedings Editors
  - NASIG Coronavirus Statement
  - 2020 NASIG Great Ideas Showcase and Snapshot Sessions – Call for Proposals
  - 12 Facts About Spokane!
  - Growing Vendor & Publisher Engagement in NASIG
  - NASIG Newsletter Incoming Editor-in-Chief Position
  - Volunteer for a NASIG Committee!
  - NASIG Webinar – What Makes a Good Mentor?: A Panel Discussion
  - NASIG 2020 Election: Call for Petition Candidates
  - NASIG 2020 Election Slate
  - Deadline extended for Marcia Tuttle International Grant to March 2<sup>nd</sup>
  - Happy Hour Fundraiser Event at 2020 ER&L Conference – Flipping NASIG proceedings to Open Access
  - NASIG Post-conference: E-resources Accessibility: Issues and Advocacy
  - Seeking Nominations for the NASIG Capstone Award!
  - NASIG 2020 Pre-conference: Introduction to Electronic Serials Cataloging using RDA

- NASIG 2020 Pre-conference: Licensing 201: Privacy, Piracy, Programming and Other Advanced Licensing Topics
- NASIG 2020 Pre-conference: Licensing 101: Anatomy of a License
- Winner of the 2020 John Merriman Joint NASIG/UKSG Award
- NASIG 2020 Pre-conference: Creative by nature: conquering the challenges of linked data
- 2020 NASIG Conference – Fun Run!
- NASIG 2020 Pre-conference: Resource Management in an OA World
- Registration Open for NASIG 35th Annual Conference
- 2020 NASIG Awards Announcement
- New NASIG website launches January 21
- December 2019 issue of the NASIG Newsletter

**Action(s) Required by Board**

**Questions for Board**

**Recommendations to Board**

If this isn't already in progress, consider appointing a Marketing and Social Media Coordinator-in-training to work concurrently with Chris (perhaps someone on Communications).

submitted on: (Month day, year)