

NASIG Board Meeting Minutes
October 13, 2020

Executive Board:

Betsy Appleton, *President*
Kristen Wilson, *Past President*
Beth Ashmore, *Secretary*
Cris Ferguson, *Treasurer*

Members at Large:

Keondra Bailey
Katy Divittorio
Michael Fernandez
Shannon Keller
Courtney McAllister

Chris Bullock, *Ex Officio*
Angela Dresselhaus, *Ex Officio*

Regrets: Ted Westervelt, Mary Ann Jones

1.0 Welcome

The meeting was called to order at 1:02 pm Eastern.

2.0 NASIG partnership with Skilltype

The board discussed concerns that the Skilltype platform would make NASIG professional development content more about transactions rather than interactions with others in the field. The board discussed the advantage of Skilltype for institutional subscribers because it would bring professional development resources to anyone in the subscribers organization rather than only offering those opportunities to those who receive funding or can go to conferences which is limited to librarians in many institutions. The continuing education committee would be the primary participant in the pilot so they would need to be onboard before we could sign the MOU.

ACTION ITEM: Courtney McAllister will follow up with them after their webinar on October 14 and see if they are interested in participating in the Skilltype pilot and bring that information back to the board.

3.0 2021 Conference Sponsorship Model

Shannon Keller has not received feedback from the awards and recognition committee yet on the proposed 2021 conference sponsorship model from the vendor and publisher engagement task

force. The task force reduced the price of all three sponsorship tiers by \$500 because even if we are able to have an in-person event with a vendor expo in 2021 the turnout is not likely to be high. The task force also created a new tier 3 that would be sponsorship/branding of a virtual event, while tier 1 & tier 2 are similar to what has been offered in the past. The task force also proposed a virtual attendee award sponsor at the \$100 level for those vendors who feel like the tier 3 \$500 award is too high. There would be limited spots for this sponsorship, but if they were to fill up quickly we could offer more.

The awards and recognition committee would need to be onboard for taking applications for these awards and choosing awards winners. Award sponsorship has, in the past, equaled tier 1 sponsorship, but the task force is recommending that award sponsorship be an add-on to an existing tier instead. Cris Ferguson also suggested that we make award sponsorship more commensurate to the costs associated with the award as NASIG has to fill the gap between what the sponsor pays and what the awardee receives. Possibly award sponsors could add on the benefits of a tier 1 or 2 sponsorship at a reduced rate. There might need to be some negotiation with long-time award sponsors regarding any changes to the costs and benefits of sponsoring an award.

The board discussed if we will be offering a full slate of awards this year knowing that it is unclear if we will be able to have the in-person conference and that we have last year's awards that include a trip to NASIG to honor the next time we do have an in-person conference.

ACTION ITEM: Shannon will ask the awards and recognition committee to come up with a slate of awards that is more traditional and a slate that is geared towards the NASIG awards that do not include travel to NASIG and the virtual attendee awards that the task force outlined as well as how those new virtual attendee award winners would be chosen.

Kristen Wilson asked if it would be okay for the fundraising coordinator, Nicole Ameduri, to start reaching out to sponsors now before we have had feedback from awards and recognition. The board suggested that Nicole could reach out to potential sponsors with information about the tiers and we could provide the information about the awards sponsorships later once we have feedback from awards and recognition.

ACTION ITEM: Kristen will check with Nicole about that plan to pitch the new sponsorship tiers now and discuss award sponsorship opportunities later.

4.0 2021 Conference Rates

The board discussed how to set the online only group rate in relation to the online only member rate and online only non-member rate. The board discussed wanting to make the group rate attractive to institutions who normally do not send anyone to NASIG or only send a single person. The board discussed if there should be guidelines or thresholds on what constitutes being

furloughed for the furloughed employee rate. We could set guidelines, but registrants would still be on the honor system when they select that rate. Kristen provided language used by the Access Conference when offering free registration to those financially impacted by the pandemic. We can use that language to describe our intentions regarding the furloughed library employee rate. The on-site conferences rates are the same as the rates for the 2019 Pittsburgh conference.

VOTE: Kristen Wilson moved to approve the 2021 conference rates. Cris Ferguson seconded. Motion passed with 9 yes votes, 0 no votes, 0 abstentions

5.0 OIC Proposal

Courtney is following up with the open initiatives committee on Betsy's answers to the questions they included in their proposal. The committee mostly needs to discuss the revised charge and provide feedback.

6.0 Persistent links for some NASIG web content

Communications had reached out to Clemson TigerPrints repository, the repository for the NASIG newsletter, about possibly getting DOIs for items like the core competencies.

ACTION ITEM: Beth Ashmore will put together a list of publications that we might want DOIs for that we can send to TigerPrints.

7.0 Treasurer's Report

Cris Ferguson reported that we have cancelled our AMO (effective 10/31/2020) and WebEx (effective 11/15/2020) subscriptions since these have been replaced by Wild Apricot and Zoom, respectively. Cris is still working with JP Morgan Chase to get our current officers added to our investment accounts. Cris is also planning to document this process so it will be less difficult in the future. The board discussed when we can expect to get paid for the 2020 proceedings and Angela Dresselhaus reported that those funds usually come in January or February.

Account Balances:

Checking Account - \$12,591.80

Savings Account - \$11,596.19

8.0 Secretary's Report

Beth reported that fall committee board reports are due November 1 and the November board conference call will be primarily devoted to reviewing those reports and addressing the needs of NASIG committees.

9.0 Adjourn

The meeting was adjourned at 1:55 pm Eastern. Minutes submitted by: Beth Ashmore, Secretary, NASIG Executive Board.