

NASIG Board Conference Call Agenda  
May 13, 2020

**Executive Board:**

Kristen Wilson, *President*  
Betsy Appleton, *Vice President/President-Elect*  
Beth Ashmore, *Secretary*  
Jessica Ireland, *Treasurer*  
Cris Ferguson, *Treasurer-in-Training*

*Members at Large:*

Keondra Bailey  
Michael Fernandez  
Shannon Keller  
Lisa Martincik  
Marsha Seamans  
Steve Shadle

Chris Bullock, *Ex Officio*  
Lori Duggan, *Ex Officio*

Guests: Nicole Ameduri (*Fundraising Coordinator*), Lisa Barricella (*CPC*), Katy Divittorio (*incoming member at large*), Adele Fitzgerald (*CEC*), Mary Ann Jones (*incoming member at large*), Megan Kilb (*PPC*), Courtney McAllister, (*incoming member at large*), Jennifer Pate (*CEC*), Wendy Robertson (*PPC*), Sion Romaine (*CPC*), Ted Westervelt (*incoming VP/President-elect*)

Regrets:

Angela Dresselhaus, *Past President*, Eugenia Beh, *Ex Officio*

**1.0 Welcome**

The meeting was called to order at 3:00 pm Eastern.

**2.0 Online Conference Update**

We have had approximately 1,600 people register for the NASIG online conference. Since we have had such a good response to the free online conference, the board discussed if we wanted to seek additional sponsors to help support a higher Zoom webinar upgrade as well as providing the sponsor with a larger audience than what they would have gotten with the in-person conference. The primary difficulty in bringing in more sponsors is that we currently only have a single vendor lightning session scheduled on Wednesday, June 10 and it is already going to be difficult to fit in all 10 of the vendors we currently have into that session, much less any more.

The board and guests discussed offering a lower tier of sponsorship that doesn't include participating in the vendor lightning session, but could come with named sponsorship of another aspect of the conference like being the ice cream break, the fun run, Zoom, or captioning. Having a sponsor for our direct costs, like Zoom and captioning, will also help attendees recognize how many direct costs there are even with an online conference. The board and guests discussed adding an additional lightning session on Tuesday or Thursday or a pre-recorded lightning session for any new sponsors. The pre-recorded session doesn't give vendors the opportunity to interact with librarians and in order to add another session on Tuesday or Thursday we would likely need to reschedule one of the speakers on those days. The board and guests discussed if existing vendors could opt out of the lightning session to sponsor a specific event or service. This is probably unlikely since most of the vendors came on board once we made them aware that the vendor lightning session would be included in sponsorship.

The board and guests decided that there are already too many vendors for the single lightning session on the schedule and we should add a second 30-minute lightning session on Tuesday at 3:45 and ask the current presenter at 3:45 if we could bump their session until 4:15. The shorter session on Tuesday will have 4 vendor speakers and the longer session on Wednesday will have 6 vendor speakers and potentially 7 if a vendor that was sponsoring the onsite conference decides to sponsor online. Cris volunteered to help organize sponsors participating in the lightning sessions. Nicole Ameduri will let any new potential sponsors know that the online conference is very popular and while the lightning sessions are full, we can offer them other sponsor opportunities like Zoom sponsor, captioning/accessibility sponsor, ice cream break sponsor and fun run sponsor.

The board and guests discussed the confusion over whether or not we still have award sponsors this year. Cris Ferguson clarified that when we moved to a single tier of sponsorship for the online conference, the award sponsorship add-ons were wiped out. Shannon Regan will ask Awards & Recognition to add to their documentation the need to check with the fundraising coordinator to see which awards will be sponsored each year. While some vendors in the past have chosen to sponsor the same award every year, it is not a guarantee as there are no multi-agreements or endowments of these awards. The board agreed that if there was a sponsor that wanted to sponsor the Marcia Tuttle, Fritz Schwartz or Captstone awards this year they still could since those awards are not tied to or support conference attendance..

The board and guests discussed how to support speakers during the live conference. We could have a separate Zoom call where presenters can come in and test their slides and get any help from a NASIG volunteer. Lisa Barricella said that CPC is meeting on Friday and they will see if there are any CPC volunteers who would want to sit in the practice Zoom call to help presenters and Adele Fitzgerald added that CEC already has 3 volunteers ready to help as well.

The board and guests discussed what kind of social aspects could be brought over from the in-person conference. Ideas included the bring your own ice cream break in which we could send out instructions or point people to kits for making your own ice cream during the break as well as just having people show off their ice cream via social media and Zoom and asking attendees to share photos of their dinner via social media on dine around nights or photos of the games they are playing on late night social nights.

The board and guests discussed the need for practice with hosting on the Zoom webinar platform. PPC is having a meeting on Friday to become more familiar with the platform. Representatives from CPC and CEC would also like to practice with PPC at some point to have a rehearsal of how to pass hosting abilities from one person to another as well as transitions in between sessions and breaks. Kristen Wilson will prepare a slide deck for the welcome with important information and it could also be used as a rotating slide deck to loop through breaks.

Beth Ashmore will schedule follow-up calls for May 27 and June 3 to ensure that everyone has what they need for the live portion of the conference to begin on June 9.

### **3.0 Adjourn**

Meeting adjourned at 4:05 pm ET.