

Madeline M. Kelly

she/her

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Madeline.Kelly@wwu.edu

NASIG CANDIDATE STATEMENT: VICE PRESIDENT/PRESIDENT-ELECT



NASIG first captured my heart in 2017, when I attended the conference in Indianapolis and found myself surrounded by knowledgeable and supportive peers. From the speakers' breakfast to the dine-arounds to the early morning 5k, everyone was enthusiastic about library collections and genuinely excited to be there. It was the first time a conference had felt truly welcoming. Fast forward four years and a lot has changed: I've moved jobs, cities, and states; grown my NASIG experience via the Nominations & Elections Committee; navigated COVID as an academic library middle manager; and started a family. Re-emerging into the 'new normal,' I want to renew and expand my commitment to NASIG—and this community—by serving as Vice President/ President-Elect.

My priorities for NASIG would build on the organization's existing strengths: Listen to member needs. Build useful tools and resources like competency frameworks, guidelines, and standards, advocacy toolkits, and ADEI support. Explore new paths forward for sustainable collections. Provide meaningful, accessible, and affordable professional development opportunities. Offer formal and informal mentorship for new and seasoned library personnel, alike. Challenge imposter syndrome, encouraging member involvement at every level of NASIG, from entry-level committee service to the executive board itself. And explore tangible, structural avenues for dismantling and rebuilding the racist, sexist, ableist, and other exclusionary systems that underpin too much of our work. In the end, I hope to uphold and bolster NASIG as an inclusive and welcoming space for library personnel and a leader in the library world.

If elected VP/PE, I will bring a wide range of skills and strengths to the position. I have a practical understanding of both library and vendor perspectives. I have a broad contextual understanding of library collection development, management, and assessment, as well as deep-dive knowledge of e-resources and serials. I have experience communicating with, leading, and liaising among diverse groups, as well as advocating within and beyond library walls. I know how to seek consensus, synthesize a range of perspectives, and balance my own vision for an organization with the needs and visions of others. I am committed to personally stretching my ADEI skillset and feeling the necessary discomfort in order to grow, and want to explore structural changes to meaningfully decolonize library work. Last but not least, I am enthusiastic about collaboration and love to learn from my peers. It would be an honor to serve the NASIG membership as Vice President/President-Elect.

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CURRICULUM VITAE

Education

MLS, Simmons Graduate School of Library & Information Science (Boston, MA) 2012

BA, English and Spanish, University of Mary Washington (Fredericksburg, VA)
Summa cum laude

Employment

Director of Collections, Western Washington University (Bellingham, WA) Nov. 2017-Present

- Lead the cataloging, circulation, collection assessment, acquisitions, resource sharing, course reserves, and gifts functions of the Western Libraries
- Develop and implement collections initiatives, including the launch of an approval plan, a holistic evaluation of e-resource subscriptions, and the systematic deduplication of print monographs
- Oversee management of the Libraries' \$2.2M resource access budget, including coordinating any necessary reductions, evaluating purchase options and pricing models, and vendor negotiations
- Convene and lead the Scholarly Resources Group, charged with collaborative management of library collections; coordinate these efforts with other internal and external stakeholder groups
- Convene and lead other collections-related groups, including the Collection Maintenance Group, the Collections Managers Group, and ad-hoc task forces and working groups
- Communicate with the university community about library collections, including liaising with shared governance groups and authoring written communications for web and newsletter outlets
- Led 20-person Collection Services division through a division reorganization; a state-mandated reclassification process; a strategic planning process; the COVID-19 pandemic; and a comprehensive review, re-visioning, and restructuring of division services

Head of Collection Development, George Mason U. (Fairfax, VA) Nov. 2014-Oct. 2017

- Prepared and coordinated the expenditure of library materials budget of approximately \$10M; participated in end-of-year fiscal close and oversaw prioritization of major e-resource purchases
- Managed library approval profiles in excess of \$600K
- Coordinated collection development at four library locations, including relevant trainings
- Liaised with vendors and subject librarians; coordinated the selection of e-resources over \$2,000
- Oversaw broad collection development initiatives, including TextSelect textbook reserve program, comprehensive collection assessment, and usage statistics projects
- Collected data on allocations, expenditures, cancellations, and inflation; prepared related reports for internal and external use, including for University Administration
- Managed Open Access Publishing Fund, liaising with authors & publishers to coordinate APCs
- Negotiated license agreements for e-resource purchases and renewals as needed; oversaw e-resource licensing process and the development of licensing policy for the Libraries
- Coordinated \$1.5M reduction in materials budget expenditures over two years, following statewide and institutional budget cuts (FY2016, FY2017); implemented rapid e-resource review

process and deaccession workflow; developed team-based, holistic approach to cancellations and reductions, in collaboration with the subject librarians

- Developed policies, guidelines, and workflows in coordination with other library personnel, including e-resource cancellation workflow; renewal processing workflow; streaming media acquisitions guidelines; collection assessment procedural manual; Open Resource discovery guidelines; text- and data-mining acquisition and access guidelines; binding policy re-write; and major collection development policy revision

Interim Coordinator of Collection Development, George Mason Univ. August-Nov. 2014

- Assumed non-supervisory duties of the departing Head, Collection Development & Preservation

Collection Development Support Specialist, George Mason U. (Fairfax, VA) May 2013-Nov. 2014

- Assessed subject collections using a range of tools and measures; independently developed and implemented assessment pilot program that led to full-scale assessment efforts
- Supported collection development, including preparation of the budget, liaison activities and training, and coordination of approval plans; selected items for undergraduate collection and Recommended Reads leisure reading collection
- Coordinated selection and purchasing of materials for TextSelect textbook reserve program
- Proposed and completed a rigorous citation analysis of engineering literature
- Assisted with preservation, including emergency trainings, processing of damaged materials, purchasing of replacement books, preparation of shipments for deacidification, book repair, and student supervision and training
- Upon retirement of the Preservation Librarian: oversaw day-to-day library preservation functions, including environmental monitoring, book repair, lab maintenance, website content, minor collections emergencies, and student supervision; created and organized content for preservation section of the library intranet (June-September 2014)

Library Assistant, Trinity Washington University (Washington, DC) Feb.-May 2013

Crew Member, Trader Joe's Company (Brookline, MA; Arlington, VA) 2009-Feb. 2013.

Professional Temp (Reference), Watertown Free Public Lib. (Watertown, MA) Jul.-Dec. 2012

PR & Marketing Intern, Watertown Free Public Library (Watertown, MA) Feb.-June 2012

Public Services Assistant, Wheelock College Library (Boston, MA) Sept. 2010-Dec. 2011

Continuing Education

Annual NASIG Conference 2017, 2021

Charleston Conference (Charleston, SC) 2014, 2015, 2016, 2017, 2019

Collaborate by Design, A Liberating Structures Immersion Workshop (Bellingham, WA) 2019

ACRL Conference 2017, 2019

Library Assessment Conference 2016, 2018

Seeking Cultural Consciousness and Competence in Hiring (Bellingham, WA) 2018

Timberline Acquisitions Institute (Mt. Hood, OR) 2018

American Library Association Midwinter Meeting 2018

WRLC Leading Change Workshop (Washington, DC)	2017
OCLC Member Forum (Fairfax, VA)	2016
Leadership Legacy Program, George Mason University (Fairfax, VA)	2015-2016
Washington Research Library Consortium Annual Meeting	2015, 2016
VIVA Collections Forum (Charlottesville, VA)	2015
NISO Virtual Conf.: Expanding the Assessment Toolbox (Online)	2015
National Digital Preservation 2014 Conference (Washington, DC)	2014
American Library Association Annual Conference (Las Vegas, NV)	2014
Virginia Library Association Paraprofessional Forum Conference (Richmond, VA)	2014
Emerging Trends in Digital Stewardship (Symposium) (Bethesda, MD)	2014
ALCTS Fundamentals of Preservation Course (Online)	2013

Volunteer Positions & Committees

Western Washington University

Member, University Planning and Resources Council	2019 – Present
Member, Whatcom Reads Book Screening Committee	2018 – Present
Member, Western Libraries Faculty Mentoring Committee	2018 – Present
Member, Western Libraries Diversity Committee	2019 – 2020
Chair, Western Libraries Subscription Task Force	2019 – 2020
Member, Western Libraries Subject Team Model Committee	2018 – 2019
Orbis Cascade Alliance Consortium Groups: E-Content Standing Group (2019 – Present); Shared Content Representative (2017 – Present); Technical Services Representative (2017 – Present)	
Search Committees: Assistant Director of Collections (2021-22, Chair); Circulation & Reserves Manager (2021, Chair); LAPP III Acquisitions & Resource Sharing Specialist (2019, Chair); Resource Access Manager (2019, Chair); Teaching & Learning Librarians (2018-19, Member)	

George Mason University

Member, Library Assessment Group, George Mason University Libraries	2017
Member, George Mason University Libraries Management Advisory Council	2015 – 2017
Member, George Mason University Libraries Librarians' Council	2014 – 2017
Mentorship Coordinator, Mason Libraries Librarians' Council	2016 – 2017
Co-Chair, Mason Libraries Professional Development Committee	2015 – 2017
Member, GRA Coordinator Selection Committee	2015, 2017
Member, Mason Distinguished Library Faculty Award Committee	2015 – 2016
Member, Fenwick Fellow Selection Committee	2015

Member, George Mason University Libraries Staff Council (Fairfax, VA) 2014

Virtual Library of Virginia Consortium Groups: VIVA Collections Committee (2014-2017); VIVA Value Metric Task Force (2016-2017); VIVA RFP Committee: E-Books* (2016, Chair); VIVA Monographic Collection Analysis Task Force (2015-2016)

**VIVA received Rethinking Resource Sharing Initiative 2017 Innovation Award from the American Library Association for whole e-book interlibrary loan lending rights negotiated in RFP*

Washington Research Library Consortium Groups: WRLC Alma Implementation E-Resource Task Force (2016-2017); WRLC Shared Collection Strategy Committee (2015-2017); WRLC Preservation Advisory Committee (2014)

Search Committees: Head of Resource Acquisitions (2016-17, Member); Grants, Planning, and Assessment Analytics Officer (2016, Member); E-Resource Librarian (2015, Chair); VIVA Associate Director (2015, Member)

Professional Organizations

Member, NASIG 2017 – Present

- Member, Evaluation and Assessment Committee January 2022 – Present
- Nominee, Vice President/President-Elect 2021
- Chair, Nominations and Elections Committee 2019 – 2020
- Vice Chair, Nominations and Elections Committee 2018 – 2019

Member, American Library Association 2018 – 2021

Member, Association of College and Research Libraries (ACRL) 2018 – 2021

- Technical Services Interest Group; University Libraries Section

Member, Library Leadership and Management Association (LLAMA) 2018 – 2021

- Mentee, LLAMA Mentoring Program 2018 – 2019

Member, New Member Round Table (NMRT) 2018

- Member, NMRT Annual Conference Local Information Committee 2018 – 2019

Member, Progressive Librarians Guild 2017 – 2018

Member, Miriam Braverman Memorial Prize Jury 2018

Independent Service

Member, SAGE Library Advisory Board 2017 – 2021

Presentations & Publications

Invited Workshop: Advanced Collection Development for Academic Libraries (Utah Library Assoc. Annual Conference) 2021

Invited Workshop: Advanced Collection Development for Public Libraries (Utah Library Assoc. Annual Conference) 2021

Invited Presentation: Realize Your Assessment Dreams: Practical Strategies for Making Collection Analysis a Reality (ASERL Webinar) 2021

Monograph: *The Complete Collections Assessment Manual: A Holistic Approach*. Chicago: ALA Editions. 2020

- Poster: Evaluating the Accessibility of E-Resources** (ALA Annual) 2020
- Book Chapter: “Assessing Collections Holistically: A Behind-the-Scenes Approach.”** Co-authored with Stephanie S. Smith, George Mason University. In *Assessment Strategies in Technical Services*. K. Edwards and M. Leonard, Eds. Chicago: ALCTS. 2019
- Presentation: Drastic times call for drastic measures: Intentionality, outreach, and library leadership in times of financial crisis** (Charleston Conference, co-presenter) 2019
- Poster: Building the Complete [Holistic] Collections Assessment Manual** (Library Assessment Conference) 2018
- Conference Proceeding: Collections Assessment: Developing Sustainable Programs and Projects.** With Genya O’Gara. *32nd Annual NASIG Conference Proceedings*. Published in *Serials Librarian*, Vol.74, Issue 1-4. 2018
- Invited Workshop: Collections Assessment: Developing Sustainable Programs and Projects** (NASIG Annual Conference, co-presenter) 2017
- Book Chapter: “Exploratory Collection Assessment: The Subject Snapshot.”** In *Library Assessment Cookbook*. A.W. Dobbs, Ed. Chicago: ACRL. 2017
- Conference Proceeding: Valuing Consortial Resources: A Framework for Assessment.** With Beth Blanton-Kent, Cheri Duncan, Summer Durrant, Julie Kane, Crystal Newell, Genya O’Gara, and Anne Osterman. *Proceedings of the Charleston Library Conference*. 2016
- Presentation: Valuing Consortial Resources: A Framework for Assessment** (Charleston Conference, co-presenter) 2016
- Invited Presentation: VIVA Skills Inventory & Directory of Expertise** (Virtual Library of Virginia annual User Group Meeting) 2016
- Article: TextSelect Revisited: The Evolution and Success of the Textbook Reserves Program at George Mason University.** With Jessica Bowdoin. *Against the Grain*, Vol. 28, No. 5. 2016
- Presentation: Monographic Collections Analysis Webinar** (VIVA Webinar, co-presenter) 2016
- Invited Presentation: What is “Good Enough” Collection Assessment?** (ASERL Webinar) 2016
- Refereed Article: Citation Patterns of Engineering, Statistics, and Computer Science Researchers: An Internal and External Citation Analysis across Multiple Engineering Sub-Fields.** *College & Research Libraries*, Vol. 76, Issue 7. 2015
- Invited Presentation: Holistic Collection Assessment** (WRLC Sharing Expertise Forum) 2015
- Invited Presentation: “Good Enough”: Applying a Holistic Approach for Practical, Systematic Collection Assessment** (NISO Virtual Conference) 2015
- Refereed Article: Applying the Tiers of Assessment: A Holistic and Systematic Approach to Assessing Library Collections.** *Journal of Academic Librarianship*, Vol. 40, Issue 6. 2014
- Presentation: Basics of Emergency Preparedness: A Collections Perspective** (Virginia Library Association Paraprofessional Forum Conference) 2014
- Article: Experiencing ALA through an ALCTS Travel Grant.** *ALCTS News*, August 2014. Retrieved from <http://www.ala.org/alctsnews/features/jmoreport2014>. 2014
- Book reviews in:** *Journal of Web Librarianship* (2015-2018), *Journal of Academic Librarianship* (2015-2018), *portal: Libraries and the Academy* (2015), *Journal of Librarianship and Information Science* (2014)